

ADAM PLAGER

Play-by-Play Broadcaster & Digital Content Producer

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BROADCAST & CONTENT EXPERIENCE

Norwich Sea Unicorns - Broadcast & Media Relations Manager

2024-26 | Norwich, CT

- Led TV/radio play-by-play broadcasts while supervising a five-person broadcast staff.
- Produced and hosted a 30-minute live pregame show featuring interviews, sponsored segments and original features.
- Created highlights, player features, broadcast graphics and social content using Adobe Creative Suite.
- Led game-day storytelling through recaps, features, interviews and media relations.
- Authored and designed the official homestand program; sold advertising and broadcast sponsorships.

Florida Eels - Broadcasting, Marketing & Assistant Coach

2026-Present | Fort Myers, FL

- Provide play-by-play commentary and conduct player interviews for game coverage and team content.
- Create player features, promotional graphics and social media content.
- Develop sponsorship proposals and pitch local businesses on advertising, broadcast segments and community partnerships.
- Coach Premier defensemen, assist the NCDC team and help lead off-ice strength and conditioning workouts.

Florida Everblades - Broadcast & Media Relations Assistant

2025-26 | Estero, FL

- Served as radio color analyst; contributed to pregame, intermission, postgame and game-day broadcast production.
- Wrote previews, recaps, features, game-day inserts and the weekly Inside the Swamp report.
- Conducted player and coach interviews; assisted with media relations, game notes and statistical research.

Forester Athletics - Broadcaster & Content Creator

2021-25 | Lake Forest, IL

- Served as lead play-by-play voice for hockey, football, softball, men's lacrosse, soccer and volleyball, calling 200+ NCAA broadcasts including conference and NCAA postseason competition.
- Produced pregame/postgame coverage, interviews and highlights; managed graphics, cameras, audio and live production.

Forester Men's Hockey - Social Media Coordinator

2023-25 | Lake Forest, IL

- Created graphics, video and player features; grew Instagram following 31% (743 to 972).

Bradenton Marauders - Video Board Operations

2022-23 | Bradenton, FL

- Provided color commentary on select broadcasts.
- Operated MiLB.TV cameras and managed video board graphics and animations.

HONORS & RECOGNITION

2025 Futures League Broadcaster of the Year

2025 Futures League
All-Star Game Broadcaster

PORTFOLIO

2026 Baseball TV Play-by-Play

2026 Baseball Radio Play-by-Play

Sea Unicorns TV Pregame Show

Sea Unicorns Radio Pregame Show

Hockey TV Play-by-Play

Video Editing

Documentary

Norwich Comeback Recap

Everblades Weekly Report - Inside
the Swamp

SKILLS

Adobe Creative Suite

Premiere Pro, Photoshop, InDesign

Microsoft Suite

Publisher, Word, Excel, PowerPoint

Broadcast Production

Audio, cameras, production truck

EDUCATION

Lake Forest College '25

B.S. Business

Marketing Concentration

Graduated Cum Laude

Minor: Entrepreneurship and
Innovation