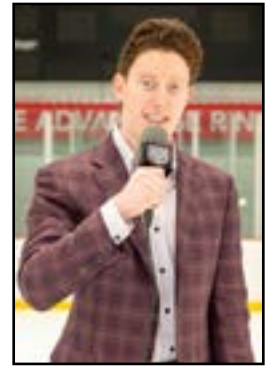


ADAM PLAGER

Broadcast & Media Relations Professional | Partnerships and Sales

Huntington Beach, CA | Estero, FL

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PROFESSIONAL EXPERIENCE

2025 - Present

Florida Everblades - Broadcast & Media Relations Assistant
Estero, FL

- Serve as analyst on all home radio broadcasts, integrating sponsor mentions and branded elements into live coverage
- Write daily game notes, previews, and recaps, and produce the weekly Inside the Swamp report
- Conduct on-ice player interviews for select home games (in-arena) and postgame player and coach interviews used across team coverage, including select pregame shows
- Collaborate with communications and business operations staff on game-night execution, broadcast production, and partner-facing deliverables

2024 - Present

Norwich Sea Unicorns - Broadcast & Media Relations Manager
Norwich, CT

- Developed and sold broadcast advertising packages to local and regional partners, enhancing sponsor engagement and partner visibility
- Collaborated with business operations and communications staff to execute sponsor-facing broadcast content and game-night activations
- ***Named 2025 Futures League Broadcaster of the Year***
- Promoted to Broadcast & Media Relations Manager in 2025 after serving as team broadcaster in 2024
- Produced media guide content, game notes, postgame recaps, and digital media assets; oversaw broadcast production and highlight editing

2021-25

Forester Athletics - Broadcaster & Content Creator
Lake Forest, IL

- Lead voice for Forester Athletics, calling 200+ broadcasts across multiple sports, including conference playoff and NCAA Tournament coverage
- Produced pregame/postgame shows, interviews, and highlight reels
- Managed in-game graphics, equipment setup, and live production to ensure seamless coverage

2023-25

Forester Men's Hockey - Social Media Coordinator
Lake Forest, IL

- Created digital content and video features, increasing Instagram following by 31%
- Directed media day initiatives and promotional campaigns to boost fan engagement and visibility
- Hosted Forester All-Access, delivering behind-the-scenes coverage and player spotlights

2022-23

Bradenton Marauders - Video Board Operations
Bradenton, FL

- Provided color commentary on select broadcasts
- Operated stationary and wireless cameras for MiLB.TV
- Controlled the video board to play engaging graphics and animations to elevate fan experience

ABOUT ME

Broadcast and media relations professional with experience in professional hockey and summer collegiate baseball. Has called over 400 live broadcasts across multiple sports, with a focus on storytelling, pacing, and in-game analysis. Experience spans broadcast production, media relations, and partnerships, with the ability to contribute both on-air and on the business side.

WORK SAMPLES

[NHL Radio Reel](#)
[Hockey TV Play-by-Play](#)
[On-Camera Hosting](#)

[Baseball Play-by-Play](#)
[Sea Unicorns Pregame Show](#)

[Video Editing](#)
[Documentary](#)

[Hockey Writing Sample](#)
[Baseball Writing Sample](#)

SKILLS

Adobe Creative Suite

Premiere Pro, Photoshop, InDesign

Microsoft Suite

Publisher, Word, Excel, PowerPoint

Broadcast Equipment/Software

Soundboards, Cameras, Production Truck

REFERENCES

[View Here](#)

EDUCATION

Lake Forest College '25

B.S. Business (Marketing Concentration)

- Graduated Cum Laude
- Minor in Entrepreneurship and Innovation
- At large member of the Student Athlete Advisory Committee